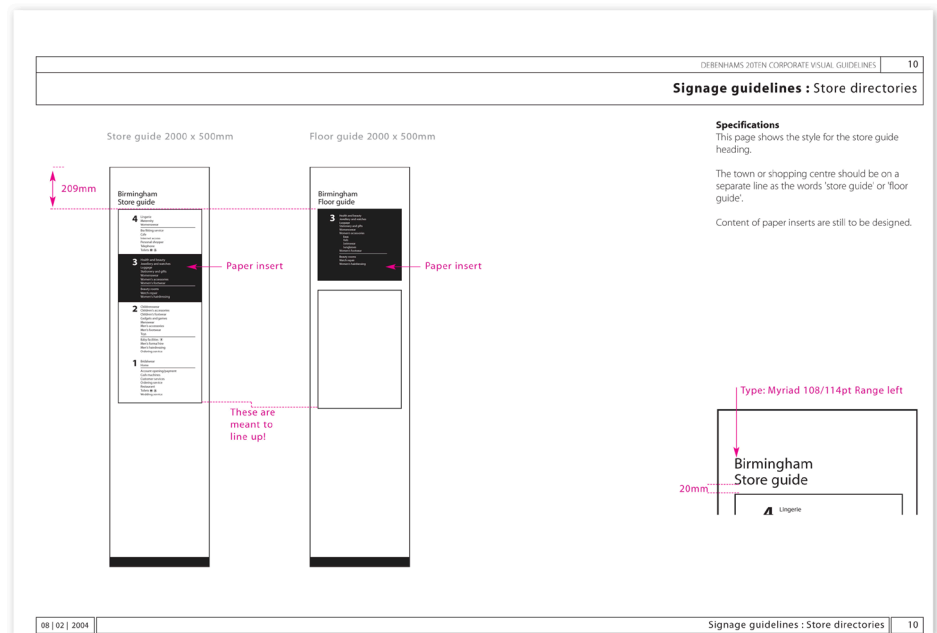
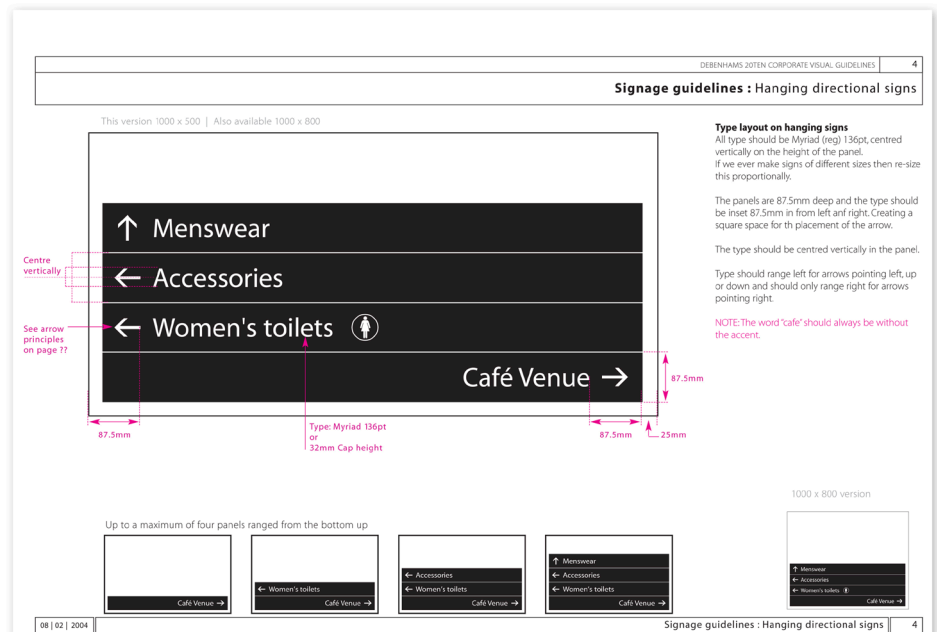
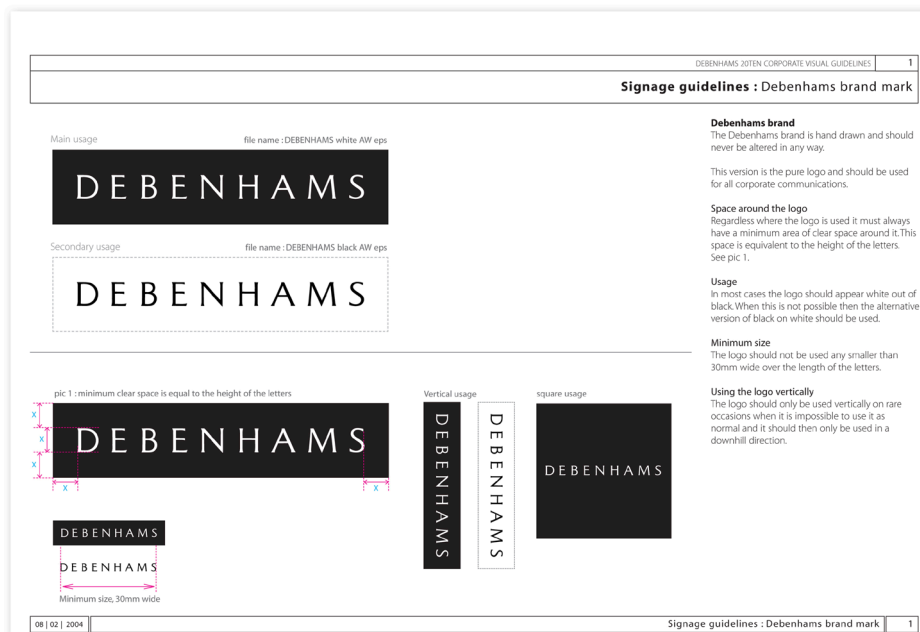


SimonSharville GraphicDesign

Signage and Exhibition

"An experienced, London-based graphic designer with a flair for typographic design, illustration and layout. I can deliver a complete project from first concept to final publication, whether it's for print, signage or web."

For further samples of my work please visit
www.simonsharville.co.uk



Debenhams : In-store Signage System

As a key member of the in-house design team, it was my role to look at evolving the branding of the company. We decided to remove the existing blue used throughout the stores and make the brand, signage and any other material, black and white. We introduced a new typeface and implemented that across all signage and ticketing.



Simon Sharville Signage and Exhibition

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Southwark Council : Future Peckham : Identity

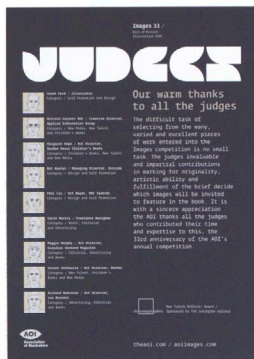
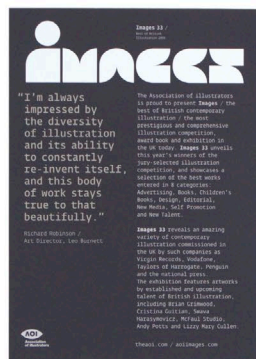
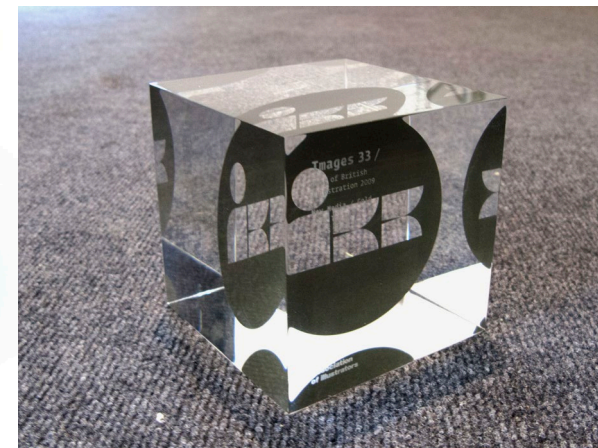
I was commissioned by Southwark Council to design some regeneration branding and signage. The brief was an identity to be used across all printed literature and projects related to the area.



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Images 33 / Self Promotion



AOI: Exhibition Graphics

Signage, exhibition graphics and trophy for the Association of Illustrators Images Awards.



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